



LORENZ MEYER

2903 Elise Ln, Bryan | TX 77802
thelorenzmeier@gmail.com | [903] 220 8864

EXPERIENCE

01/2019 - present

Web & Information Designer

Office of Information Technology - Texas A&M University System

Developing branding for different groups within the IT department, website design and prototyping, serving as bridge between web developers and communication specialists, graphic design for print, websites and social media, design of presentation templates for conferences

06/2017 - 01/2019

Graphic Designer

McGovern Medical School at UTHealth

layout of marketing collateral, poster printing, press checks print projects, portrait photography in studio, on location and at events with natural and artificial light, assisting on video projects especially with lighting, collaborating with web developers for web graphics like banners and re-design of current department website

04/2015 - 06/2017

in-house Graphic Designer

MASTERHORSE GmbH, Schwieberdingen, Germany

Design/layout of seasonal catalogs, brochures, flyers, postcards, magazine advertisements and all other marketing collateral, Layout finishing for printing, Print coordination, Quality control, Website product ads, Facebook ads, Control of brand adherence, Product photography

04/2013 - 06/2014

Graphic Designer

Ranger Design, Stuttgart, Germany

Typographic design, layout and graphic illustration for exhibitions, printing coordination, quality control, project management, image retouch, layout finishing for printing, Website redesign and maintenance, and coordination with vendors

09/2012 - 04/2013

Communication Designer

D'art Design Gruppe, Neuss, Germany

Graphic design for trade show stands for AEG, Electrolux, Zanussi, Schüco, layout of press reports, magazine ads, preparation of print files for large prints on different materials

EDUCATION

10/2014 - 02/2015

Training Course in Web Development

Macromedia Akademie, Stuttgart, Germany

Curriculum: Screen-design in Photoshop & Illustrator, mock-up development, basics of HTML5 CSS3, Javascript (jQuery), Dreamweaver, Flash, basic training in PHP, introduction to several Content Management Systems

10/2008-07/2012

Bachelor of Arts in Communication Design

University of Applied Sciences Würzburg-Schweinfurt, Germany

Studies included Graphic Design, Typography, Photography, Interactive media, Exhibition design, Concept development